

Welcome to the August edition of your LexiaUK Newsletter. Most of you will still be enjoying the summer break and we hope the time spent away from the classroom is treating you well.

This month's Newsletter is taking a slightly different approach, given that it will likely be picked up when the new term is in full swing. Instead of our Star User feature, we will be informing you of which events and exhibitions you can expect to find our team attending over the next few months. As most of you will be opening a new diary or calendar, getting these dates pencilled in early will pay off given the busy weeks ahead. We hope to see as many of you as possible at this wide range of education forums and if you have any questions about any of the events, don't hesitate to contact us. We will, of course, still be on the lookout for more events to attend over the course of 2018, so keep a beady eye out for the most recent additions to our events calendar via our LinkedIn company page: **LexiaUK**.

This Newsletter:

- Share examples of good practice ✓
- Celebrates success with Lexia ✓
- Ensures you are making the most of your Lexia investment ✓

Lexia's 3 best practice goals:

1. Pupils use Lexia typically 3 times a week, with each session lasting at least 20 minutes
2. Teachers monitor pupil progress each week by visiting mylexia.com
3. Pupils receive additional teacher-led Lexia Lessons

Our Updated 2017/18 Events Calendar



We all know that even a short break from 'the norm' can cause chaos. Returning to an environment centred around tight timeframes and targets after some relaxed summer downtime can mean opportunities to improve your usual routines can go amiss. Check out the list of upcoming events below and make sure you sign up for the ones taking place near you. We will be available at each one to discuss your software and any plans you have for Lexia going forward.

Whether you're looking to network with other existing Lexia schools who are hosting an event with us or you are more specialised in SEND and hope to learn more about the impact Lexia can have for this cohort, there's something to benefit everyone...

Sign up via the Events page on our website!

- ★ LexiaUK Event at Allerton C of E Primary School, **Leeds 15th September 2017**
- ★ SecEd 8th Annual Pupil Premium Event, **Birmingham 29th September 2017**

★ TES SEN Show, **London 6th-7th October 2017**

Network with staff at Richmond School and learn how they have implemented Lexia for success.

- ★ LexiaUK Event at Richmond School, **North Yorkshire 8th October 2017** "Inspire, empower and develop great learners" at Wales' only Education Show.
- ★ The National Education Show, **Cardiff 13th October 2017**

★ Mondale Birmingham Heads, Business Managers and Senior Leaders Conference, **Birmingham 18th October 2017**

- ★ BETT 2018, **London 24th-27th January 2018** Join 850 leading companies, 103 new Edtech start ups and over 34,700 other attendees, for FREE.

For further information, contact:

LexiaUK®

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LexiaUK

Ask Customer Care!

As you would expect, this month has been quiet for our Customer Care team as all of our lovely schools have been off. However, we have still received queries about preparing their software for the new term. We've also provided a link to some useful new videos on myLexia to kick-start your motivation or reinforce your Lexia knowledge. Read on to find some solutions that could help you in the future...



Q. I am hoping to get back into my classroom early before the pupils return and was hoping to dedicate some time to Lexia and ensuring I am as up-to-date as possible with the program. Can you send me some resources to help me get started?

A. We have just the thing to get you back up and running! The new Training on Demand videos on myLexia show you everything you need to know about the new reports and all of the updates that have recently been made. You can access the videos via this link: www.mylexia.com under 'Training on Demand'. Here, you will find the section you're after entitled **myLexia: What's New 2017-18 School Year**.

Q. My school love Lexia and have plans to utilise the resource to its upmost potential this academic year. Are there any quick tips you can offer to us, as a school already using the program very well and seeing great results?

A. We are always being told that customers are discovering new ways to make the most of the Lexia software and these are not always necessarily related to pupils' usage targets. Check out this document which contains plenty of handy tips for beginning the year successfully in all areas: http://www.lexialearningresources.com/Core5/Back_to_School_tips_2016.pdf



Get in touch!

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Referring Lexia - What's in it for you?



We regularly come across school websites that have gone the extra mile to make Lexia as visible as possible whilst providing easy access to those pupils wishing to use the program from home by simply placing the LexiaUK logo on their homepage with a link to the Core 5 or Strategies log in page. This saves pupils and parents time visiting our site to log in. It also helps to spread the word about Lexia and the school's efforts in advancing pupils in literacy.

Everybody knows that the power of a word-of-mouth recommendation is invaluable. Did you know that **over 70%** of our schools become Lexia customers via a referral from another school? We're incredibly proud of this fact, as it proves that our products are a real talking point within the education community and we're proof that schools are always willing to advise each other on effective implementations and strategies. It also helps many schools to overcome any concerns they may have about our software as others have already given it the 'tried and tested' seal of approval.

With this in mind, we would like to offer incentives to our customers who refer other schools in their area to us. You may have already noticed that we host a number of events in association with our schools around the UK and this is just one way that you can demonstrate your support and be rewarded in return for your dedication. If hosting a LexiaUK event is something you may be interested in, don't hesitate to get in touch and we will explain how it will benefit your school.

We're really excited about the new 2017/18 academic year and the progress that will be made by pupils with Lexia. We want to help more pupils reach their goals and we really do appreciate any help that our schools can offer in achieving this. By working together, we can make this year the most progressive yet!

